

RUTA DROBENKAITE

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Objective

- To achieve a position where my software/web planning, analytical, management, design and development skills can be utilized to create state of the art products for a leading-edge company.

Skills

- Experience in a fast-paced software environment, and an ability to execute against aggressive timelines.
- Experience in architecting UX and UI for various CRM systems including Salesforce.
- Highly motivated, creative, and versatile extensive experience designing intuitive workflows.
- Experience with software development process/business analysis; user research, usability practices and testing.
- User Experience, Information Architecture, Information Design lead.
- Experience applying research and analysis to software/web development.
- Responsive Design experience.
- Experience in leading UI design and development projects of desktop websites, multi-platform mobile applications for iOS, Android, Windows.
- Extensive experience in design, development, and management of complex web sites.
- Strong graphic design and technical web development skills including knowledge of HTML/HTML5, CSS3, familiar with Bootstrap, Sass, LESS, Action Script, client side JavaScript, jQuery, AJAX, Basic knowledge of IIS, ASP.NET and C# and can work in Visual Studio.
- Extensive experience with industry standard design tools such as Adobe PhotoShop, Illustrator and Dreamweaver, as well as prototyping tools such as Axure, InVision, Marvel.
- Strong ability to solve complex technical problems.
- Capability to work effectively with a cross functional team (product management, software development, engineering, QA and marketing)

Work Experience

USRES, Lake Forest, CA, February 2017 – May 2019

Position: UX Designer

Responsibilities:

- Translated business goals and requirements into effective UX design for PropertyCure Portal
- Conceptualized layouts of intuitive user interfaces in the form of wireframes and mockups
- Optimized the usability of existing interfaces by assessing the existing layout of data and proposing updated layouts and functionality
- Worked directly with an on-site development team to ensure proposed functionality is feasible
- Presented and justified proposed mockup solutions
- Documented functional requirements of proposed interface solutions
- Maintained familiarity with the capabilities of various programming technologies (JavaScript, HTML/CSS, etc.) and their impact on development efforts, user interface possibilities, data accessibility, and compatibility across multiple versions of the same platform (web browsers, mobile OS, etc).

NBC Universal, Los Angeles, CA, November 2016 – January 2017

Contract Position: UI/UX Architect

Responsibilities:

- Translated business goals and requirements into effective UX design for Music Clearance software system, which allowed the client intuitively and efficiently create their music clearance quote request process, music licensing, and agreements. Send, receive, and confirm music licensing letters with various music labels and composers in order to use their music for variety of NBC shows in US and worldwide.
- Created UX documentation of music quote request flow process (wireframes, navigation models, prototypes, user interaction specifications) for Music Clearance software.

CompuGroup Medical, Irvine, CA, December 2014 – October 2016

Position: UI/UX Architect

Responsibilities:

- Optimized information architecture to promote usability, while accommodating technical needs and constraints
- Researched competitive software products, current CGM Software Products and initiatives.
- Synthesized research findings to aid the project team developing the new Product architecture.
- Collaborating with project team members to develop structural concepts for the new and existing Software products.
- Translating concepts into effective information architecture.
- Analyzed business and produced UI documentation (wire frames, mockups, use cases and task flows, etc.) to be used by the production team.

iHerb, Irvine, CA, June 15, 2012 – December 2014

Position: UI Designer

Responsibilities:

- Managing and leading the digital strategy development, user experience, creative concepts and interaction of multiplatform mobile applications including iPhone, iPad, Android, Windows 8. I am proud to mention that iHerb mobile website won Web Marketing Association award of Best International Business Mobile Website of the year 2013.
- Was leading website redesign project including concept creation, design, and UI development, collaborated with and directed a third party agency on concept and mockup creation of user interface architecture and navigation.
- Wrote html and css3 architecture for the new redesigned website.

Quest Software, Aliso Viejo, CA, August 15 2010 - June 2012

Position: Web Designer,

Responsibilities:

- Leading web content related projects for micro sites and landing page design and development
- Envisioned and leading quest.com image architecture and naming standard project
- Micro site development and support using CSS, HTML/HTML5 JavaScript, J-Query
- Acquisition website support and transition to Quest servers.
- Provide daily support for quest.com website using Oasis Content Management system.

AMN Healthcare, San Diego, CA, January 4 2010 – August 15 2010

Position: Web Development Specialist,

Responsibilities:

- Provide daily and weekly technology support to the Marketing production team.
- Daily coding for Web properties using CSS, HTML, Javascript, some ASP.NET.
- Exact Target system support for email campaigns and newsletters.
- Image creation & management using Illustrator, Photoshop, Flash on Web sites.
- Creation of and technology support for Web casts, podcasts, RSS feeds, blogs, broken links, web analytics reporting (Google Analytics, SalesForce, WebTrends).
- Content management using (Ektron) system technology.
- Basic ASP.NET and C# coding, work in Visual Studio, as well as edit and execute basic SQL scripts.

Hewlett-Packard, San Diego, CA, September 14 2009 – December 31

Contractor, Graphic Design Consultant for a software engineering team

Responsibilities:

- Worked in a software engineering team on a redesign and development of HP's "Service Manager" software.
- Responsible for editing CSS, Java, Java script, XML for that software
- Designed and implemented new icons into HP's "Service Manager"
- Used Eclipse, Perforce, Smart SVN to view pending, submitted change lists and revision histories

SchoolsFirst FCU (formerly OCTFCU), Santa Ana, CA, February 2007 – July 2009

Position: Interactive Media Specialist

Responsibilities:

- Conducted focus groups and research to poll the members likes and dislikes of the ongoing public website.
- Determined the new look-and-feel of the entire public web site. Created original graphics and icons for use on the site. Implemented the web design parameters, style guides and visual standards. Established and produced graphic material for use in advertising and promotion of online services and products.
- Was responsible for wire framing, developing, testing, implementing, and maintaining on-line media content. Designed and developed promotional sub websites for various credit union products and services, like loans, credit cards, new membership, insurance, financial advisors. Looked for ways to improve the content. Solved complex technical problems.
- Coded with HTML/DHTML, CSS, Action Script, AJAX, client side JavaScript, XML, ASP.
- Installed Google Analytics tracking system onto the public website, tracked, analyzed and evaluated the website performance while providing relevant conclusions and recommendations to management.
- Envisioned, planned and developed an email marketing project targeted to enhance the way members could be presented products and services.

Gateway, Irvine, CA, June 2005 – January 2007

Position: Multi-media Interactive Designer

Responsibilities:

- Designed, developed and managed Gateways corporate training tool, Symphony versions 1-4.1, using Flash Professional 8 and Action Scripting 3. Symphony includes a comprehensive collection of Gateway products, specifications, and other documents in an interactive easy to navigate CD and web site. My primary responsibilities included organization, building the structure, design and interactivity of the CDs and web site
- Designed, developed and managed Gateways corporate Convertible Notebook training tool, versions 1-2, using Flash Professional 8 and Action Scripting 2
- Designed and developed Gateway Product Tour, Buyers Guide sites, using Flash Professional, Action Scripting, HTML
- Coded with HTML/DHTML, CSS, Action Script, client side JavaScript, XML

America Online, Inc., Irvine, CA, October 2003 – February 2005

Position: Visual Designer

Responsibilities:

- Created wire frames, prototypes and presentations for various AOL products using Flash and Action Script
- Created, designed and developed YGP experiences; composed original music for Flash movies using Garage Band; designed animated icons
- Assisted Software Engineers and Developers; prepared and set Flash files with XML and JavaScript

Infogate, Inc., San Diego, CA, October 2002 – October 2003, Purchased by AOL October 2003

Position: Visual Web Designer

Responsibilities:

- Worked on creating the Infogate (later AOL) screen saver using Flash and Action Script
- Coded with HTML/DHTML, CSS, Action Script, client side JavaScript, XML
- Assisted Software Engineers and Developers; prepared and set Flash files with XML and JavaScript

The Art Institute of California, San Diego, CA, December 1997 – March 2001

Position: Teaching Assistant

Responsibilities:

- Assisted instructor in teaching Web Design and Digital Art classes with the following software: Macromedia Flash, Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Freehand, Adobe Photoshop, Adobe Illustrator, Adobe ImageReady, Quark Express, and Adobe PageMaker

Education

The Art Institute of California, San Diego, CA, March 1997 – March 2001

Degree Earned: Bachelor of Arts in Digital Arts.

Course of Study: Specialized in Interactive Media Design; Visual Design Fundamentals; Animation, Typography, Design Theories.

Technical Proficiency

Software Skills: Adobe CS5 (Dreamweaver, Flash, Photoshop, Image Ready, Illustrator, Fire Works), Eclipse, Perforce, Smart SVN, Microsoft Office (Excel, PowerPoint, Visio, Publisher, Word), Breeze, Sound Forge Studio, Garage Band.

Coding Skills: HTML/HTML5 CSS, Java Script, some knowledge of Action Script, XML, familiar with ASP.net.

2009 Microsoft Gold Certificate: Introduction to Programming Microsoft .NET Framework Applications with Microsoft Visual Studio
Macromedia Certificate: Flash MX 2004: Application Development